IN THE CLAIMS:

1.   (Canceled)

2.   (Currently amended) The method as described in Claim [[1]] 28 wherein the set of bitmap characteristics includes a bitmap compression format.

3.   (Currently amended) The method as described in Claim [[1]] 28 wherein the step of generating the version of the image includes processing the image according to the specified bitmap compression format.

4.   (Original) The method as described in Claim 2 wherein the bitmap compression format is lossy.

5.   (Original) The method as described in Claim 2 wherein the bitmap compression format is non-lossy.

6.   (Currently amended) The method as described in Claim [[1]] 28 wherein the set of bitmap characteristics is specified at the client by setting a graphical control in a graphical user interface.

7.   (Previously presented) The method as described in Claim 6 wherein the graphical control is a slider having first and second positions and a plurality of intermediate positions.

8-9.   (Allowed)

10.   (Currently amended) <u>The method as described in claim 28 wherein</u> ~~A method for serving an image from a server to a client, comprising the steps of~~:

~~storing~~ the <u>first</u> image <u>is stored</u> at the server;

<u>the client request is specified</u> at the client[[,]] ~~specifying a set of one or more bitmap characteristics for an image transfer, at least one of the bitmap characteristics including a number of bits per pixel~~; <u>and</u>

<u>the second version of the first image for the image transfer is generated</u> at the server.[[,]] ~~responsive to a client request that includes data identifying a specified bitmap characteristic, generating a version of the image that conforms to the specified bitmap characteristic; and~~

~~serving the version of the image back to the client.~~

11.   (Original) The method as described in Claim 10 wherein the client is a computer having a browser for issuing the client request.

12.   (Original) The method as described in Claim 10 wherein the bitmap characteristics include a bitmap compression format.

13.   (Original) The method as described in Claim 10 wherein the bitmap characteristics include a number of dots per inch on a printer associated with the client.

14.   (Original) The method as described in Claim 10 wherein the image is stored at the server in a high resolution format.

15-26.   (Canceled)

27.   (Currently amended) The method as described in Claim [[1]] 28, wherein the image transfer is for a web page.

28.   (Currently amended) A method in a server for serving a first image from the server to a client, comprising the steps of:

    receiving a client request from the client, wherein the client request specifies a set of one or more bitmap characteristics for an image transfer, at least one of the bitmap characteristic including a number of bits per pixel;

    responsive to receiving the client request, generating a version of the first image for the image transfer that conforms to the set of specified bitmap characteristics;

    The method of claim 1, wherein the first image is stored in a first file, the generating step comprises:

    processing data for the first image in the first file to create the a second version of the first image for the image transfer that conforms to the set of specified bitmap characteristics; [[and]]

storing data for the <u>second</u> version of the <u>first</u> image in a second file for transfer to

the client, wherein the processing and storing steps are initiated after the client request

has been received[[.]] <u>: and</u>

<u>serving the second version of the first image back to the client.</u>

29.   (Original) Method of claim 28, wherein the processing step transforms the data for

the image according to a requested color depth value.